# Iasonas Georgiadis

Senior UI/UX Designer / Senior Product Designer

August 10, 1990

Website Portfolio

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in	<u>Iasonas Georgiadis</u>
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## Experience



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Lighthouse

## Atypon / Wiley\*

Senior UI/UX Designer March 2018 - Present

Designing websites and research products for some of the world's largest publishers, as part of a multinational team of more than 480 people across 9 offices worldwide.

\*Atypon was acquired by Wiley, in 2016

# Lighthouse e-Commerce & e-Marketing Solutions

### Web Designer

March 2013 - February 2018

Designing websites for some of Greece's greatest clients as member of a local digital agency.

### **KEY RESPONSIBILITIES**

- Leading and creating user-centered designs and interactions for a variety of devices, using Figma
- Leading a team of designers on key products and projects
- Providing designs complying under Web Content Accessibility Guidelines (WCAG) 2.2
- Working with design systems
- Collaborating closely with agile delivery teams worldwide (United States, Europe and Asia)

#### KEY RESPONSIBILITIES

- Working on complex B2C & B2B websites
- Creating simple yet beautiful landing pages and newsletters using HTML and CSS
- Designing Facebook and Google campaigns using Adobe Photoshop and Illustrator
- Animation and video creation using Adobe After Effects and Premiere

## Efimerida Ton Sintakton

### Atelier Assistant Trainee

January 2013 - March 2013

In charge of the diligence and editing of photos and graphs for a Greek newspaper.

#### **KEY RESPONSIBILITIES**

- Help on the everyday taks of a local newspaper
- Accommodation of the daily needs using Adobe Photoshop, Illustrator and InDesign

# Education

## **Department of Graphic Arts Athens University**

Bachelor's Degree March 2009 - June 2016

## Languages

**Greek** Mother Tongue **English** Professional