

# Iasonas Georgiadis

Senior UX/UI Designer / Senior Product Designer



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[Website Portfolio](#)

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[LinkedIn](#)

## Experience



### Wiley

Senior Product Designer

March 2018 - Present

Leading the design on Wiley Online Library and other Wiley products, ensuring accessible, user-centered experiences and advocating for UX within a multinational team of 9000+ people across 34 offices worldwide.

#### KEY RESPONSIBILITIES

- Leading a team of designers on key projects and mentoring junior designers
- Designing intuitive, accessible user interfaces using Figma, ensuring WCAG 2.2 compliance
- Building and maintaining a unified design system used across multiple platforms
- Facilitating design workshops and collaborative sessions with cross-functional teams
- Contributing to product strategy and aligning design solutions with business goals



### Atypon\*

Senior UX/UI Designer

March 2018 - Present

Designing publisher websites and research platforms, working closely with clients and project teams to iterate and improve digital experiences.

*\*Atypon was acquired by Wiley in 2016. I joined post-acquisition and continued my role under Wiley's structure, while working for both companies*

#### KEY RESPONSIBILITIES

- Creating UI/UX designs tailored to client requirements
- Participating in agile sprints and daily stand-ups with product and development teams
- Presenting prototypes and iterating based on client feedback
- Collaborating closely with agile delivery teams worldwide (US, Europe and Asia)



### Lighthouse SA

UX/UI Designer

March 2013 - February 2018

Designing B2B & B2C websites for some of Greece's greatest clients.

#### KEY RESPONSIBILITIES

- Working on complex B2C & B2B websites
- Creating simple yet beautiful landing pages and newsletters using HTML and CSS
- Animation and video creation using Adobe After Effects and Premiere

## Education & Learning

### Department of Graphic Arts Athens University

Bachelor's Degree

March 2009 - June 2016

### Coding Factory Bootcamp - Athens University of Economics and Business

October 2024 - Ongoing (Ends: June 2025)

## Languages

### Greek

Native

### English

Professional