IG

Iasonas Georgiadis

Lead Product Designer bridging design systems and AI-driven workflows, helping teams collaborate smarter, and occasionally taking pictures of my dog while sleeping.

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LinkedIn | Medium

EXPERIENCE

Wiley

Lead Product Designer
July 2022 - Present

- Leading design and UX direction for core publishing products, including Wiley Online Library, generating approximately US$2B in annual revenue
- Building and implementing a comprehensive design system across the organization, bridging knowledge gaps between design, product, and engineering teams
- Actively exploring how AI tools can enhance design workflows, collaboration, and team adaptability
- Leading and supporting a team of designers, ensuring consistency and quality across implementations
- Shaping product strategy and roadmap planning by providing strategic design insights that align user needs with business objectives

Atypon /Wiley

*Atypon was acquired by Wiley in 2016

Senior Product Designer
March 2020 - July 2022

- Mentoring junior designers
- Designing intuitive, accessible user interfaces using Figma, ensuring WCAG 2.2 compliance
- Building and maintaining a unified design system used across multiple platforms
- Facilitating design workshops and collaborative sessions with cross-functional teams
- Facilitating collaboration among design, product, and engineering teams for seamless implementation.
- Directed the design and execution of a white-label product for academic publishers.

Senior UX/UI Designer
March 2018 - March 2020

- Creating UI/UX designs tailored to client requirements
- Participating in agile sprints and daily stand-ups with product and development teams
- Presenting prototypes and iterating based on client feedback
- Collaborating closely with agile delivery teams worldwide (US, Europe and Asia)

Lighthouse

UX/UI Designer
March 2013 - March 2018

- Working on complex B2C & B2B websites
- Creating simple yet beautiful landing pages and newsletters using HTML and CSS
- Animation and video creation using Adobe After Effects and Premiere

EDUCATION

Athens University of Economics and Business

Coding Factory Bootcamp - Computer Software Engineering
Certification in Full-Stack Development
Grade: 100/100
Oct 2024 - Sep 2025

Completed an intensive program in modern web technologies including Java, Node.js, React, TypeScript, JavaScript, and Git/GitHub, developing practical coding skills and cross-functional collaboration experience.

University of West Attica

Department of Graphic Arts Athens University
Bachelor's Degree
Grade: 7.15/10
March 2009 - June 2016

SKILLS

Software
- Figma (Design Systems, Prototyping, Variables, Dev Mode)
- Figma Make
- Figma Code Connect
- Claude Code
- Codex CLI
- VS Code
- Cursor
- GitHub
- Storybook
- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Illustrator
- Miro / FigJam

Programming
- JavaScript
- HTML
- CSS
- Git
- React

SOFT SKILLS

- Collaborative and clear communicator
- Structured thinker with strong attention to detail
- Proactive, curious, and eager to share knowledge
- Adaptable to new tools, teams, and complexity

LANGUAGES

English
Fluent

Greek
Mother tongue

ARTICLES

Building AI-driven workflows powered by Claude Code and other tools
Read on Medium

Designing with MCP Server: Bridging Design Systems and AI for Developer-Friendly Prototypes
Read on Medium

Designing with Prompts: A Product Designer's Journey into Exploring AI Tools
Read on Medium